



Mission

Our Mission is Simple: We intend to create the number one multi-media, multi-modal news platform in the region of the Caribbean, and to be recognized as the authority on news and information in the Caribbean.

We will do that first by retaining the right people, using the best technology, redefining the traditional media space and demonstrating a deliberate, constant competence.

Additionally, our Mission is driven by our clear understanding of the geostrategic position of small nations: such countries cannot command global forces. Yet, they must react and respond to them. This produces a tension between resource allocation to meet such forces and the local demand for the application of the same resource pool. Political mastery is there, in this context, not in winning elections, but in governing.

Second, external forces, whether they are larger nations or international organizations can destabilize small nations to the point of sequestering a small government's action toward their own aims. The news in this context lies in the originating energies of such forces or external initiatives, and the discernment of national governments and the business community to meet them with aplomb.